

For immediate release

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ELEKTROMOTIVE WINS 'BUSINESSGREEN LEADER' ACCOLADE

Elektromotive, the UK's leading provider of EV charging stations, has been declared *Small Business of the Year* at the inaugural BusinessGreen Leaders Awards, held last night at a glittering ceremony in London.

The awards celebrate the UK's top green businesses, executives and thought-leaders, and Brighton-based Elektromotive beat seven other businesses in the *Small Business of the Year* category. The judges were particularly impressed by the company's commitment to local manufacturing, its global ambitions, and the cutting-edge technology used in its Elektrobay charging stations installed in locations across the UK and overseas.

"Elektromotive is a prime example of the new breed of green businesses that the UK economy urgently requires if it is to decarbonise," commented James Murray, Editor of BusinessGreen. "The company's innovative technology, strong management team and impressive ambition make it a worthy winner of the inaugural BusinessGreen Leaders Small Business of the Year award."

Calvey Taylor-Haw, Managing Director of Elektromotive, commented: "We are absolutely delighted to have been crowned Small Business of the Year. Elektromotive is still a young company, and this honour is a fitting tribute to the efforts of our small and dedicated team.

"The development of electric vehicles has come on a huge amount in recent years, and the appearance of charging bays across the UK provides a positive sign that substantial reductions in vehicle emissions can soon be achieved," added Taylor-Haw. "We won't be resting on our laurels with this award, however, as it remains clear that a great deal of work still needs to be done to convince policymakers, businesses and motorists of the benefits of going electric."

Elektromotive recently conducted a survey among 1,417 motorists, which found that two-thirds of drivers (65.7 per cent) would be more likely to buy an EV if charging posts were readily available at roadsides and in car parks across the UK. Only 7.8 per cent would be

unlikely to buy, while over a quarter (26.5 per cent) were 'undecided', suggesting that a significant minority still need to be persuaded about the viability and benefits of EVs.

Elektromotive was also recently ranked number one in the UK, and third in the world, for recharging post manufacture in a study by market analysts, Pike Research.

To find out more about Elektromotive and its range of products, please visit www.elektromotive.com.

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Notes to editors:

For images of the Elektrobay, or to interview Calvey Taylor-Haw, Managing Director of Elektromotive, contact PFPR Communications (see details below).

About Elektromotive Ltd

Founded in 2003, Elektromotive is the world's leading provider of technology and engineering solutions for electric vehicle recharging stations. The company's main product is the Elektrobay, a recharging station for on-street or multi-storey car park use.

The simple-to-operate Elektrobay was first introduced in Westminster, London, in 2006, and there are now more than 200 units located across the capital. A further 408 fully-operational Elektrobay charging stations have been installed in cities and shopping centres around the UK. The Brighton-based company also exports Elektrobays to Australia, Belgium, Denmark, Luxembourg, Iceland, Ireland, Sweden, the Netherlands, New Zealand, Germany, South Korea, Saudi Arabia and Hong Kong, where altogether over 400 Elektrobays have been installed. The global total currently stands at over 1,200.

Elektrobays are typically situated next to parking bays, within easy reach of an electric vehicle's charging point. The Elektrobay's socket is located under a secure, weather-proof door, accessed using a personalised key fob. When charging is in progress, the door locks shut to prevent interference. With a power output of 240 volts AC and 13 amps in the UK, or 230 volts AC and 16 amps in Europe, Elektrobay is compatible with all fully-electric and plug-in electric hybrid vehicles. Also available are the company's new Home Charger range and Fast Charger, rated at 400 Volts AC, 21 kwh, 32 Amps, and the new DC-DC 50KV Rapid Charger, which is capable of charging compatible electric vehicles in 20 minutes.

For more information on Elektromotive, visit www.elektromotive.com

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