

For immediate release
01.07.09

ELECTRIC VEHICLES RELY ON ELEKTROMOTIVE TO CHARGE UP GOODWOOD HILL CLIMB

This year the Goodwood Festival of Speed (3 to 5 July) will showcase some of the world's newest and most sophisticated electric cars and motorcycles. To ensure they all remain fully charged for their multiple emissions-free runs up the legendary 1.6-mile hill-climb, Brighton-based Elektromotive is supplying the event organisers with four Elektrobays, the world's only electric vehicle charging station in widespread day-to-day use.

Already a familiar site on the streets of London and various locations around the UK, the Elektrobay will power all 13 of the Festival's concept, prototype and production-ready electric-powered exhibits. The Elektrobays will provide a standard 13-amp charge to the vehicles, which include fully-electric sports cars, superminis, people carriers and motorbikes. These exhibits will be located alongside Elektromotive's own stand within the Festival's Fos-TECH Pavillion.

Among the electric-powered performance cars showcasing their thoroughbred powertrains on the demanding hill route will be the Brabus Tesla Roadster, Infiniti Essence, Frazer Nash Namir, Renault Ondelios concept, Rinspeed Project iChange and RUF Greenster.

Managing Director of Elektromotive, Calvey Taylor-Haw, said: "The wide variety of vehicles on display at FoS-TECH underlines how it is now possible to build electric powertrains for all bodystyles and customer needs. As the viability of electric vehicle technology improves, the need for a compatible roadside charging infrastructure becomes more urgent. Elektromotive is a natural partner for the Fos-TECH Pavillion, as it is the only company building fully-functioning charging points for roadside, car park and domestic use."

The number of the Elektrobay charging station in the UK is set to increase considerably over the coming year, thanks to the provision of new funding by the Technology Strategy Board – the government body backing business innovations in technology. Trial projects of 340 electric vehicles will be executed in the West Midlands, Glasgow, the North East, Oxford and London. Taking part in the scheme are eight consortia that comprise vehicle manufacturers, energy suppliers, councils, regional development agencies and academia. The £25 million

subsidy will support the installation of more than 500 charging stations, the majority of which will be Elektrobays.

To find out more about Elektromotive or to locate your nearest Elektrobay charging station, please visit www.elektromotive.com. For more information about the Goodwood Festival of Speed, please visit www.goodwood.co.uk.

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Notes to editors:

For further images of the Elektrobay, or to interview Calvey Taylor-Haw, Managing Director of Elektromotive, contact PFPR Communications (see details below).

About Elektromotive

Founded in 2003, Elektromotive is the world's leading provider of technology and engineering solutions for electric vehicle recharging stations. The company's main product is the Elektrobay, a recharging station for on-street or multi-storey car park use.

The simple-to-operate Elektrobay was first introduced in Westminster, London, in 2006, and by May 2009 there will be 100 Elektrobays located across the capital. A further 60 fully-operational Elektrobay charging stations have been installed in cities and shopping centres around the UK. The Brighton-based company also exports Elektrobays to Sweden, Holland, Germany and Ireland.

Elektrobays are typically situated next to parking bays, within easy reach of an electric vehicle's charging point. The Elektrobay's socket is located under a secure, weather-proof door, accessed using a personalised key fob. When charging is in progress, the door locks shut to prevent interference. With a power output of 240 volts AC and 13 amps in the UK, or 230 volts AC and 16 amps in Europe, Elektrobay is compatible with all fully-electric and plug-in electric hybrid vehicles.

For more information on Elektromotive, visit www.elektromotive.com

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