

For immediate release
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UK WILL TAKE THE LEAD ON ELECTRIC VEHICLES, CREATING WORLD'S BIGGEST NETWORK OF ROADSIDE CHARGING STATIONS

The Government's £25 million Ultra Low Carbon Vehicle Demonstrator scheme, which aims to accelerate a shift towards low-emissions motoring, will pave the way for the creation of the world's biggest network of roadside electric vehicle (EV) recharging stations. The organisations involved in implementing the eight Demonstrator programmes across the UK have together committed to installing more than 500 roadside, car park, business and home charging stations by June 2010. The majority will be produced and installed by Brighton-based Elektromotive, in what will become the world's biggest-ever co-ordinated EV infrastructure installation project.

The Government's Technology Strategy Board confirmed on Tuesday (23 June) that eight separate consortia – involving car manufacturers, power companies, regional development agencies and academic bodies – will each receive a portion of the new £25 million funding. The consortia will co-ordinate trials of approximately 340 electric vehicles and plug-in electric hybrid cars in London, Glasgow, North-East England, the West Midlands and Oxford.

Many of the new charging stations that will be installed around the UK are Elektrobays, identical to those 160 already sited in London and in other locations around the UK. The Elektrobay is the only recharging station currently in widespread day-to-day use anywhere in the world. The very high level of round-the-clock usage of the Elektrobays in London provides an insight into how the creation of a proven infrastructure has become a pre-requisite for the widespread adoption of electric vehicles and plug-in hybrids by consumers.

"This is a hugely significant project that will place the UK at the forefront of global efforts to accelerate widespread uptake of electric vehicles," said Calvey Taylor Haw, Managing Director for Elektromotive. "The news that Elektromotive will take a key role underlines the company's status as the world's leading provider of EV infrastructure solutions. This initiative will enable us to bring forward moves to deploy all-new 32 amp fast charge technologies, as well as our EBConnect remote monitoring and billing system."

For more information about Elektromotive, please visit www.elektromotive.com. For more information about the Technology Strategy Board, visit <http://www.innovateuk.org>

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Notes to editors:

For further images of the Elektrobay, or to interview Calvey Taylor-Haw, Managing Director of Elektromotive, contact PFPR Communications (see details below).

About Elektromotive

Founded in 2003, Elektromotive is the world's leading provider of technology and engineering solutions for electric vehicle recharging stations. The company's main product is the Elektrobay, a recharging station for on-street or multi-storey car park use.

The simple-to-operate Elektrobay was first introduced in Westminster, London, in 2006, and by May 2009 there will be 100 Elektrobays located across the capital. A further 60 fully-operational Elektrobay charging stations have been installed in cities and shopping centres around the UK. The Brighton-based company also exports Elektrobays to Sweden, Holland, Germany and Ireland.

Elektrobays are typically situated next to parking bays, within easy reach of an electric vehicle's charging point. The Elektrobay's socket is located under a secure, weather-proof door, accessed using a personalised key fob. When charging is in progress, the door locks shut to prevent interference. With a power output of 240 volts AC and 13 amps in the UK, or 230 volts AC and 16 amps in Europe, Elektrobay is compatible with all fully-electric and plug-in electric hybrid vehicles.

For more information on Elektromotive, visit www.elektromotive.com

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